

ABC's of Patient, People, and Team Communication



Dr. Paul Goodman

AGD: 550 | Practice Management and Human Relations

Synopsis:

During this presentation, Paul, “Dr. Nacho,” Goodman will share strategies for success to improve communication in your dental practice and dentisting life. In this interactive presentation we will review common challenges when it comes to delivering your message with clarity.

Education Objectives:

- Identify places of communication stress inside and outside your dental practice.
- Recognize how communication skills are needed to make both clinical treatment planning and dentist career decisions.
- Review a system to use words and phrases just like “bonding veneers.”
- Improve clinical, business, team management, and leadership success.
- Analyze the four major transitions in the circle of dentisting life, and how communication is key to optimal success.



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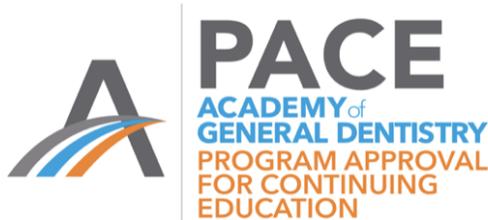
Biographies:



Dr. Paul Goodman is a practicing general dentist and the managing partner of a group practice with two locations along with his brother, Jeffrey, in Mercer County, NJ. Over the past ten years, Dr. Goodman has acquired three dental practices and has transformed his father's general practice into a dental group that employs multiple general dentists, specialists, and over twenty team members in two locations.

After graduating from the University of Pennsylvania School of Dental Medicine in 2002, Dr. Goodman pursued additional training at Albert Einstein Medical Center in Philadelphia. During his general practice residency and hospital fellowship at Albert Einstein Medical Center, Dr. Goodman had the fortunate opportunity to learn how to place and restore dental implants. Dr. Paul Goodman is also known as Dr. Nacho. Founder of the Dental Nachos Facebook group dedicated to helping dentists and teams increase their success, happiness and most of all, have more fun dentisting.

Dr. Goodman lives in Center City, Philadelphia with his wife, Mary, and their two daughters, Daphne & Drew. They love all Philadelphia has to offer, especially the fantastic restaurant scene.



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